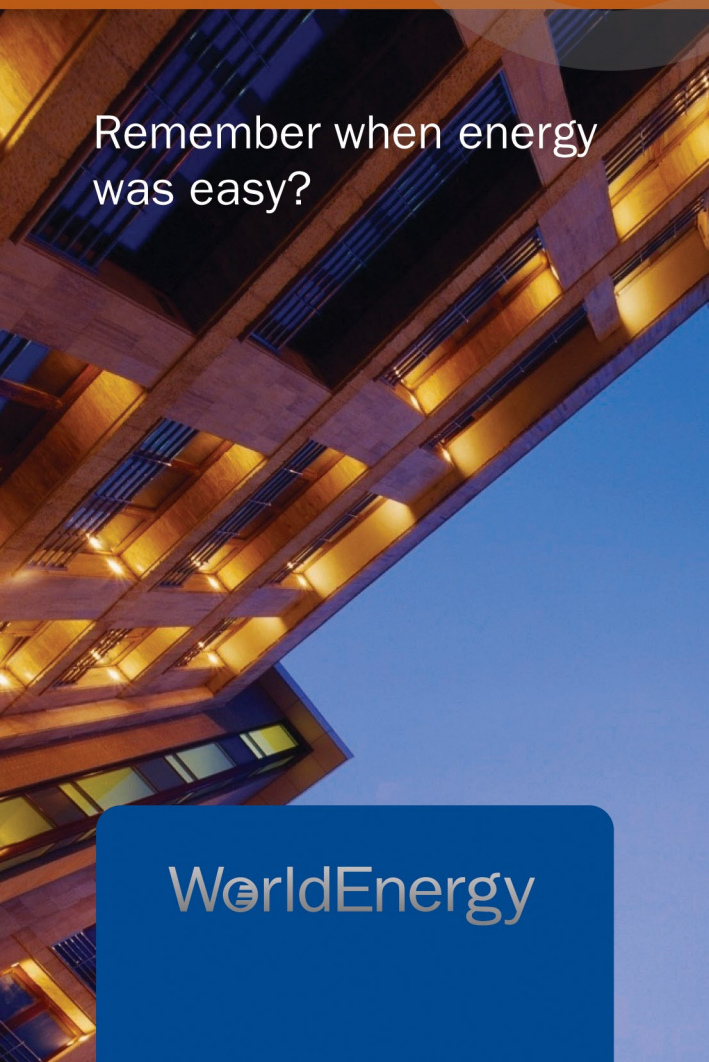




Energy Efficiency



Remember when energy
was easy?

WorldEnergy



Efficiency Done Right

Lighting and mechanical systems account for 86 percent of energy consumption in commercial buildings.*

Energy efficiency initiatives can drive down energy consumption at your facilities by 10-40% and reduce your energy-related costs by up to 30%.

But maximizing these gains requires a broad and deep skill set. At World Energy, we understand energy usage and how best to reduce it; we know the available incentive programs and how to leverage them; we have experience planning and executing energy efficiency projects on time and on budget; and we will work with you every step of the way in a highly-skilled and professional manner.

*Source: Energy Information Administration

Remember when energy was easy?

You got a bill from the utility and you paid it. Then came competitive supply, "retrofits", smart meters, demand response and incentives for renewables and efficiency.

Where do you start? And how do you ensure you are doing the right things to reduce your energy spend?

World Energy is here to help.

We've boiled it all down to one simple equation:

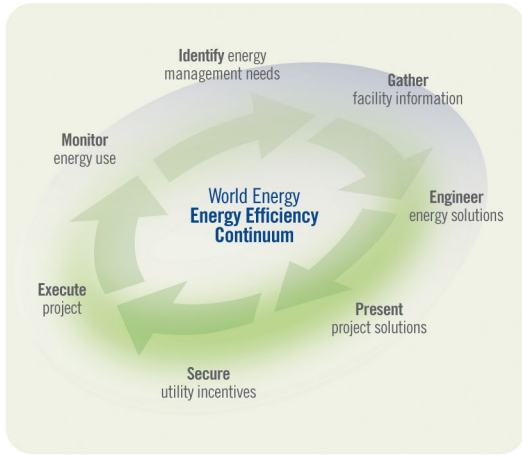
$$E = P \cdot Q - i$$

Total **Energy Cost** = **Price** times **Quantity** minus **Incentives**.

World Energy alone provides the people, process and technology to make this equation work for you, lowering the price (P) you pay for your energy commodity through advanced procurement processes; reducing the quantity (Q) of energy your facilities consume through expert retrofits; and maximizing incentive (i) payments by enrolling you in the right efficiency, renewables and demand response programs.

We offer more than a decade of experience serving government, institutional, utility, commercial & industrial and small business customers and a track record of excellence that has delivered over \$1 billion in value to our clients. We bring the expertise and professionalism of a large energy services company with the personal touch of a small business that values – and is accountable to – every one of its customers.

That's the World Energy difference.



Streamlined Process

From initial energy audit through final project implementation, World Energy is experienced in bringing energy-efficiency initiatives to successful fruition, maximizing ROI while minimizing hassle.

Expert Support

Our expert team will:

- Identify your energy management needs and opportunities
- Gather facility-specific information
- Engineer comprehensive solutions
- Present project solutions
- Secure utility and other available incentives
- Execute your energy efficiency projects
- Monitor the results and identify new savings opportunities

World Energy Efficiency Services

- Energy auditing
- ROI analysis, including utility incentives
- Project engineering
- Financing options
- Project management
- Ongoing support

World Energy Full Service Offering: **The Seven Levers of Energy Management**



Planning



Sourcing



Risk Management



Efficiency



Sustainability



Incentives

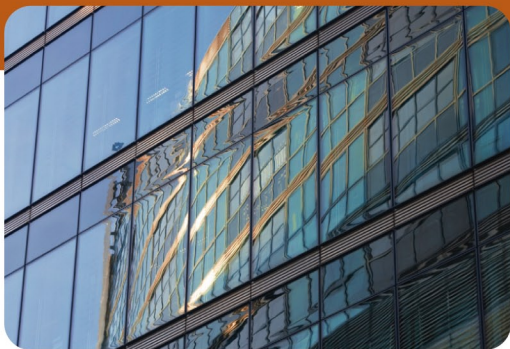


Monitoring

For more information on World Energy and the Seven Levers of Energy Management, see www.worldenergy.com

Markets Served

- Commercial & Industrial
- Retail
- Municipalities
- City, State and Federal government
- Hospitals
- Universities



WorldEnergy

446 Main Street
Worcester, MA 01608
508-459-8100
NASDAQ: XWES

www.worldenergy.com